



# MEMBERSHIP AT A GLANCE



lead among leaders through human resources

## ceo's welcome

As CEO of BC HRMA, I am delighted to welcome you to our organization. The BC Human Resources Management Association is *your* source for human resources information and services in BC.

This document is a window to the products, services and benefits BC HRMA offers to its members.

The Association is committed to HR excellence and leadership, providing members with a wide range of resources covering all aspects of the human resources industry. We run hundreds of events every year—some online, some in-person—for those involved in the 'business of people'. By joining an organization with more than 5,200 members, you'll have ample opportunity to network and connect. We also provide extensive information in other forms to help you become more effective in your role.

BC HRMA's broad spectrum of programs are designed with one key goal in mind—to *advance your professional people practices*.

Please find details on the following pages of how a membership with BC HRMA can benefit you today!



Simon Evans, CEO



## key services

### CHRP

#### be recognized with the CHRP Designation

The Certified Human Resources Professional (CHRP) designation embodies the ethical standards, body of knowledge and level of HR expertise that today's employers seek. This national designation is held by more than 21,000 HR practitioners across Canada and more than 2,700 people have earned, or are in the process of earning it with BC HRMA. As the official certifying body for the CHRP designation in our province, we provide preparation courses, study groups, exam sittings and support to aspiring CHRPs along the way. Numerous opportunities are also provided to help you fulfill the requirements to maintain your designation. Your [CHRP](#) journey starts with BC HRMA.

#### be informed with HR Metrics Service

This groundbreaking service is your data source for monitoring, comparing and demonstrating the effectiveness of your HR strategies. As a member, you can access the [HR Dashboard](#), a live report of current benchmarks for key HR metrics; purchase benchmarking reports relevant to your organization and participate in the [Metrics Service](#), which delivers five detailed benchmarking reports a year.



#### develop your career with People Portal

BC HRMA's [People Portal](#) is BC's only targeted HR career site—an online HR job board exclusive to our members. It consistently ranks among our most highly-valued services.

## key events



#### join us at the 2012 BC HRMA Conference

BC HRMA's Annual two-day Conference - preceded by a day of public marketplace and business networking - celebrates its 50th Anniversary. As the theme of the 50th Annual BC HRMA Conference is "Founding our Future" we continue to set the standard of excellence for current and future HR thought leaders. Mark your calendars for the largest professional development HR event in Western Canada on April 25-27, 2012 in Vancouver. With the roster of previous speakers featuring the insights of Dr. Brene Brown, Kevin O'Leary, Daniel Pink, Jeff Rubin, Tim Sanders and Don Tapscott, great things can be anticipated - and [explored further](#).

#### grow through professional development

BC HRMA is the largest provider of HR-related professional development courses in BC, providing diverse, high-quality learning opportunities to maximize the capabilities and organizational impact of HR practitioners. We offer full and half-day workshops, webinars, and symposiums. Learn more about BC HRMA's [professional development programs](#) and search for current offerings on our calendar.

#### learn and share at roundtables

Our free-to-member BC HRMA [roundtables](#) are lively, popular events at which members come face-to-face to learn about, discuss, and share HR issues of mutual interest. Held frequently in communities across BC, roundtables always prove to be diverse and engaging. Find current sessions in your area on the [calendar](#) and use your membership to attend for free.

#### network at mingles & events

BC HRMA hosts a series of [mingles](#) province-wide to connect practitioners at all levels. BC HRMA also hosts numerous social events aimed at connecting members and simply having fun. Check our [calendar](#) for details.

## key communications



### be in the know with **HRVoice.org**

As the key hub for all BC HRMA communications, HRVoice.org features an ever-evolving editorial stream of professional insights, opinion and HR news, as well as core contributions from PeopleTalk and ResearchVOICE. Bookmark [HRVoice.org](http://HRVoice.org) to explore a new standard of search-assisted HR news, views and video before subscribing to our RSS feed for timely updates.



### be in the now with **social media**

[HRVoice.org](http://HRVoice.org) also offers quick links to BC HRMA's [LinkedIn](#) (HR insights and connections), [Facebook](#) (HR news and announcements), [Twitter](#) (HR in 140) and [YouTube](#) updates.

### be in depth with **ResearchVOICE**

Our HR library is your best source of information on key trends and effective HR practices. Here you will find current white papers, how-to articles and links to HR information sources that can help you solve your most pressing HR concerns. Also, don't forget to follow the latest HR ideas and banter through our series of HR blogs.

### be informed with **PeopleTalk**

As the province's largest HR publication and BC HRMA's quarterly membership magazine, [PeopleTalk](#) delivers thought-leadership directly into member's hands. Anchored by relevant themes, each issue of PeopleTalk offers a valued read: professional insights and information that directly affect and reflect the evolution of human resources.

## key connections

### grow with the **Professional Mentoring Program**

The [Professional Mentoring Program](#) provides the framework to match members one-on-one with other members to enhance professional development in a mutually-beneficial way. If you are interested in becoming a Mentor or Mentee, please note that applications are available online beginning in September until mid-October, for the program which runs from January to June.

### expand your contacts with the **Member Directory**

The online [Member Directory](#) helps members expand their network and form career-enhancing professional connections. This members-only service offers a directory of individual members and companies, in addition to providing advanced member search capability.

### give back through **volunteering**

Each year, hundreds of BC HRMA members give back and assist fellow members by [volunteering](#) their time in a variety of ways. Opportunities are diverse and include such roles as an Advisory Council Member, Roundtable Chair, Workshop Host, Award Committee Volunteer or Board Member.



### stay in touch with the **Online Community**

As BC HRMA's knowledge sharing forum for HR practitioners to share their best practices, thoughts and queries, the [Online Community](#) is a private forum.

## the keys to your HR career

### advance with the Career Path Tool

The Career Path Tool, available through the [Online Community](#), is designed to provide you with the information and the comprehensive resources you need to support informed decisions about career opportunities, career paths and professional development. If you are in transition or thinking about advancing within the HR profession, the Career Path Tool will prove to be among your most valuable assets. This tool is exclusive to members.

### connect via the Career Advancement Network (CAN)

This unique service offers employment-seeking members two methods of connecting with the right people:

- Post a [CAN Profile](#) online: a short summary of your career objectives and competencies for employers to view.
- Attend a [CAN Roundtable](#) to meet, share ideas, learn new strategies, and network with like-minded members looking to transition (available in select regions).



### celebrate with the Professional Awards Program

Recognize your fellow professionals—or be recognized for your own HR savvy—through BC HRMA's [Professional Awards](#). Categories include the Rising Star Awards, Awards of Excellence, Fellow CHRP, and Honourary Life Member.

### benefit from Student Scholarships

Student Members are encouraged to apply for the student [scholarships and bursaries](#) BC HRMA offers through a variety of post-secondary institutions.

## the keys to opportunity

### reach members through Advertising or Sponsorship

If your organization needs to reach HR professionals, there is no better targeted route than through BC HRMA. Please inquire about the wide range of [advertising and sponsorship](#) opportunities we can tailor to meet your needs.

### spread the word with the Member Referral Program

We know members often refer others to BC HRMA. Why not reap the rewards with our [Member Referral Program](#)? You could be one of three monthly winners of a \$50 Visa gift card.

### save with Membership Discounts

From day one, your [membership](#) provides you with significant savings on the cost of many BC HRMA functions and services, including:

- Annual Conference Registration (save \$200);
- Professional Development Registrations (up to \$85);
- E-learning Sessions (\$30);
- Roundtables (FREE!);
- People Portal job site (up to \$200 off postings);
- Advertising (up to 50%);
- Other events (savings vary);
- Your *PeopleTalk Magazine* subscription (FREE!)

It pays to be a member!

### your Next Steps

Browse through our [membership categories and fees](#), then...

**Become a member [online](#) today.**

If you have questions about any aspect of BC HRMA at any time, please refer to the [website](#) or contact your local Member Relations Manager, who will be pleased to help you at any time:

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